

## Order Item Summary

CBS TELEVISION  
STATIONS

KQVR-TV

Order ID: 33402 CF NTL-POL FBD - LBD: 10/01/12 - 10/07/12 HL#: Created: 08/10/12 06:45 PM  
 Client: LUNGREN FOR CONGRESS (73501) CPE: LFC / CD07R / 10/1 Agency Commission: 15 % Updated: DDITURI on 08/13/12 05:20 PM  
 Agency: MAR/COM SERVICES, INC. (170247) Product: CD07R/LUNGREN (1300) Self :20:00 Confirmed: 08/13/12 05:20 PM  
 Buyer: KRISTIN AMADOR Demo: P35+ DMA RTG Sched. Code: Z \*\*PRINT REQUIRED\*\*  
 AE: LINDA SULA-GWTS-SF Billing Int: Monthly BM: SS  
 Share: 38% KXTV: 8% KCRA: 38% KTXL: 10% KQCA: 1% KMAX: 5% KSPX: 0% CABLE: 0%

## NEW ORDER - SHARES EST'D

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	P35+	Rate	Spots	Total	NR	A/G
001	MDAYBREAK1	M T W T F * *	MORN	30				0.0	\$100.00	2	\$200.00		
	1XP/DAY MAX - LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 01</u>										
	10/01/12	10/07/12	2										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	P35+	Rate	Spots	Total	NR	A/G
002	MDAYBREAK2	M T W T F * *	MORN	30				0.0	\$150.00	3	\$450.00		
	1XP/DAY MAX - LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 01</u>										
	10/01/12	10/07/12	3										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	P35+	Rate	Spots	Total	NR	A/G
003	MEARLY	M T W T F * *	MORN	30				0.0	\$150.00	2	\$300.00		
	1XP/DAY MAX - LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 01</u>										
	10/01/12	10/07/12	2										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	P35+	Rate	Spots	Total	NR	A/G
004	MCBSSAT	* * * * * S *	MORN	30				0.0	\$75.00	2	\$150.00		
	1XP/DAY MAX - LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 01</u>										
	10/01/12	10/07/12	2										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	P35+	Rate	Spots	Total	NR	A/G
005	WSUNMORN	* * * * * S	NEWS	30				0.0	\$500.00	1	\$500.00		
	1XP/DAY MAX - LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 01</u>										
	10/01/12	10/07/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	P35+	Rate	Spots	Total	NR	A/G
006	DPRICE	M T W T F * *	DAY	30				0.0	\$275.00	2	\$550.00		
	1XP/DAY MAX - LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 01</u>										
	10/01/12	10/07/12	2										

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Agency: MAR/COM SERVICES, INC. (170247)	Product: CD07R/LUNGREN (1300)	Sell :20:00	Confirmed: 08/13/12 05:20 PM	
Buyer: KRISTIN AMADOR	Demo: P35+ DMA RTG	Sched. Code: Z	**PRINT REQUIRED**	
AE: LINDA SULA-GWTS-SF		Billing Int: Monthly	BM: SS	
Share: 38% KXTV: 8% KCRA: 38% KTXL: 10% KQCA: 1% KMAX: 5% KSPX: 0% CABLE: 0%				

Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	P35+	Rate	Spots	Total	NR	A/G
008	DDOCTORS	M T W T F * *	DAY	30				0.0	\$150.00	3	\$450.00		
	1XP/DAY MAX - LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 01</u>										
	10/01/12	10/07/12	3										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	P35+	Rate	Spots	Total	NR	A/G
009	DPHIL	M T W T F * *	EFG	30				0.0	\$275.00	3	\$825.00		
	1XP/DAY MAX - LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 01</u>										
	10/01/12	10/07/12	3										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	P35+	Rate	Spots	Total	NR	A/G
010	NNEWS4	M T W T F * *	NEWS	30				0.0	\$500.00	2	\$1,000.00		
	1XP/DAY MAX - LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 01</u>										
	10/01/12	10/07/12	2										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	P35+	Rate	Spots	Total	NR	A/G
012	NNEWS6	M T W T F * *	NEWS	30				0.0	\$800.00	3	\$2,400.00		
	1XP/DAY MAX - LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 01</u>										
	10/01/12	10/07/12	3										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	P35+	Rate	Spots	Total	NR	A/G
013	AET	M T W T F * *	ACC	30				0.0	\$750.00	1	\$750.00		
	1XP/DAY MAX - LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 01</u>										
	10/01/12	10/07/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	P35+	Rate	Spots	Total	NR	A/G
014	PCSINYFRI1	* * * * F * *	REGP	30				0.0	\$1,200.00	1	\$1,200.00		
	1XP/DAY MAX - LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 01</u>										
	10/01/12	10/07/12	1										

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Buyer: KRISTIN AMADOR Demo: P35+ DMA RTG Sched. Code: Z \*\*PRINT REQUIRED\*\*

AE: LINDA SULA-GWTS-SF Billing Int: Monthly BM: SS

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Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	P35+	Rate	Spots	Total	NR	A/G
015	PBLOODS	* * * * F * *	REGP	30				0.0	\$2,000.00	1	\$2,000.00		
	1XP/DAY MAX - LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 01</u>										
	10/01/12	10/07/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	P35+	Rate	Spots	Total	NR	A/G
016	PHAWAI	M * * * * *	REGP	30				0.0	\$3,000.00	1	\$3,000.00		
	1XP/DAY MAX - LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 01</u>										
	10/01/12	10/07/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	P35+	Rate	Spots	Total	NR	A/G
017	PNAVY	* T * * * * *	REGP	30				0.0	\$4,000.00	1	\$4,000.00		
	1XP/DAY MAX - LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 01</u>										
	10/01/12	10/07/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	P35+	Rate	Spots	Total	NR	A/G
018	PSURV25	* * W * * * *	REGP	30				0.0	\$3,000.00	1	\$3,000.00		
	1XP/DAY MAX - LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 01</u>										
	10/01/12	10/07/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	P35+	Rate	Spots	Total	NR	A/G
019	NLATEM-SU	M T W T F S S	NEWS	30				0.0	\$1,200.00	3	\$3,600.00		
	1XP/DAY MAX - LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 01</u>										
	10/01/12	10/07/12	3										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	P35+	Rate	Spots	Total	NR	A/G
021	NLATESU	* * * * * S	NEWS	30				0.0	\$300.00	1	\$300.00		
	1XP/DAY MAX - LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 01</u>										
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Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	P35+	Rate	Spots	Total	NR	A/G
022	LCOMICS	M T W T F * *	LATE	30				0.0	\$75.00	1	\$75.00		
	1XP/DAY MAX - LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 01</u>										
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Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	P35+	Rate	Spots	Total	NR	A/G
023	LLETTER	M T W T F * *	LETT	30				0.0	\$400.00	4	\$1,600.00		
	1XP/DAY MAX - LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 01</u>										
	10/01/12	10/07/12	4										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	P35+	Rate	Spots	Total	NR	A/G
024	LFRASIER130	M T W T F * *	LATE	30				0.0	\$75.00	3	\$225.00		
	1XP/DAY MAX - LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 01</u>										
	10/01/12	10/07/12	3										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	P35+	Rate	Spots	Total	NR	A/G
026	LCLOSERSU	* * * * * S	LFG	30				0.0	\$200.00	1	\$200.00		
	1XP/DAY MAX - LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 01</u>										
	10/01/12	10/07/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	P35+	Rate	Spots	Total	NR	A/G
027	NNEWSU5	* * * * * S	NEWS	30				0.0	\$750.00	1	\$750.00		
	1XP/DAY MAX - LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 01</u>										
	10/01/12	10/07/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	P35+	Rate	Spots	Total	NR	A/G
028	WETW	* * * * * S *	ACC	30				0.0	\$300.00	1	\$300.00		
	1XP/DAY MAX - LUR												
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Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	P35+	Rate	Spots	Total	NR	A/G
029	PJERSEY	* * * * F * *	REGP	30				0.0	\$2,000.00	1	\$2,000.00		
	1XP/DAY MAX - LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 01</u>										
	10/01/12	10/07/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	P35+	Rate	Spots	Total	NR	A/G
030	PBROKE*M&M	M * * * * *	REGP	30				0.0	\$4,000.00	1	\$4,000.00		
	1XP/DAY MAX - LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 01</u>										
	10/01/12	10/07/12	1										

## Order Totals

Order Section	Confirmed Quantity	Revised Quantity	Confirmed Total		Revised Total	
			Gross Amt	Net Amt	Gross Amt	Net Amt
Spot Buy Lines	46	0	\$33,825.00	\$28,751.25	\$0.00	\$0.00
Installments	0	0	\$0.00	\$0.00	\$0.00	\$0.00
Ancillary Buy Lines	0	0	\$0.00	\$0.00	\$0.00	\$0.00
Order Totals:			\$33,825.00	\$28,751.25	\$0.00	\$0.00